

KISS



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IIS Galilei
Istituto di Istruzione Superiore Jesi

25TH OCTOBER 2021

DISCOVER SOUTH KOREA

9.00-11.00 A.M. ITALIAN TIME
4.00-6.00 P.M. KOREAN TIME

Live event on:

 <https://youtu.be/yvOQBTKBd3E>

 <https://www.facebook.com/iisgalileijesi/post/s/834466680573297>





KISS project VIDEO

PROGRAM

LUIGI FRATI - Greetings, Introduction to the event

YOUNG KWAN KIM - Greetings

DINO LATINI - Greetings

MICHELA LINDA MAGRI' - The Italian Cultural Institute in Seoul: activities and cooperation

GIULIA POMPILI - presentation of the book "Sotto lo stesso cielo"

IMSUK JUNG - Studying Korean today: opportunities and resources of Korean culture

ANDREA FRANCONI - South Korea: an international player

LOCCIONI GROUP - **Carlo Boschi** from the Korean office: Impact of a local company on the Korean market and culture. Opportunities and accessibility

UMANI RONCHI - **Giorgio Pasanisi**: The marketing you don't expect. When wine meets Manga and KPop: the cases of "Les gouttes de Dieu" and BTS

HEEYOUNG PARK - Italy seen through the eyes of Korean students

FABIO PEZZARINI - Studying and teaching Italian in Korea

ROSANNA DE IUDICIBUS - Potential and limitations of literary research in Korea as a foreign researcher

Q&A Time

Moderator: **FABIO COACCI**

K.I.S.S. KOREA – ITALY SCHOOL AND STUDENTS

about us:

<https://sites.google.com/iisgalileijesi.it/kiss-project/home-page>



Contacts

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OUR SPEAKERS



Luigi Frati

Headmaster
I.I.S. Galileo Galilei, Jesi (Italy)



Young Kwan Kim

Headmaster Jeohyeon High
School, Goyang City (Korea)



DINO LATINI

President of the Marche regional
council



Michela Linda Magri,

Director
Italian Cultural Institute
Seoul, South Korea



Giulia Pompili

Journalist of "Il Foglio" since 2010
She writes about East Asia
She has a weekly newsletter, "Katane"
Just published "Sotto lo stesso cielo",
2021, Mondadori



Imsuk Jung

Professor of Korean language and
Literature
University for Foreigners of Siena,
Italy



Andrea Francioni

Vice Director Department of Political
and International Studies
University of Siena, Italy



Carlo Boschi

Responsible for the Korean office
Loccioni Group Angeli di Rosora,
Italy



Giorgio Pasanisi

Export Manager of Umani Ronchi
since 2012 Osimo, Italy



Heeyoung Park

Head teacher of Humanities and
Foreign Languages Department
Jeohyeon High School, Goyang
(South Korea)



Fabio Pezzarini

Italian teacher
Hankuk University of Foreign Studies and
Sogang University, Seoul (South Korea)
Italian Ministry of Foreign Affairs, Italian
Cultural Institute in Seoul



Rosanna De Iudicibus

PhD student in Modern Literature
Korea University of Seoul, South Korea,
Adjunct professor for Korean language
and modern Korean Literature at
L'Orientale University of Naples, Italy



Fabio Coacci

moderator

PhD candidate in "Global Studies. Justice,
Rights, Politics" at the University of
Macerata (Italy) and in "Political
Institutions, Processes and Technologies
(Political Science)" at MGIMO University
(Russia)

Patrocino



Partner culturali



LOCCIONI

